



# Adobe® Illustrator® 7.0



## The industry-standard illustration software

Want to draw an eye-catching—and wallet-opening—ad? Design the ultimate package layout or brochure? Or take your type designs to a new level? Maybe you'd like to create a diagram that illustrates the point—or design some really cool art for the Web. For more than a million designers and other users of graphics software, Adobe Illustrator is the finest tool there is to create sophisticated artwork, technical illustrations, information graphics, and page designs for print, multimedia, and the World Wide Web.

### Simply the finest illustration software

You'll find the award-winning Adobe Illustrator software simplifies creating, manipulating, and refining artwork whether you're a desktop publisher, graphic artist, or on-line designer. Enjoy greater productivity with Version 7.0's seamless integration with Adobe Photoshop® and Adobe PageMaker® programs, streamlined interface, speedy handling of large images, RGB color support, precision, control of type, and more.

### Compatibility any way you use it

The seamless integration with the Adobe product family makes it a snap to realize any concept. Simply drag and drop your Adobe Illustrator artwork into Adobe Photoshop images and Adobe PageMaker page layouts. Or take advantage of new RGB color support, and add your artwork to videos that you produce with Adobe Premiere® and Adobe After Effects® software. New Web publishing features make it easy to publish Adobe Illustrator artwork on

the Web, or edit and export Portable Document Format (PDF) files for the Web or other uses.

Complete compatibility between the Macintosh and Windows 95 and Windows NT 4.0 platforms means that you can do your best work on the platform of your choice, and then freely move files between systems. Need consistent color for print and display? Now rely on enhanced color management in Version 7.0—including ColorSync support for the Macintosh and Kodak® Digital Science CMS for Windows. Plus color separation support is built-in, for the impeccable quality you demand.

### Tools to rival your imagination

When you use Adobe Illustrator software to design your artwork, anything's possible. Use multiple layers to overlay graphics and text, and freely add, remove, view, and hide any element. For ultimate control, use grids and the new Transform and Align palettes to manipulate objects precisely. Need a creative spark? Choose from almost 50 special effects filters for distortions or fine art effects. Or rasterize your artwork and then apply filters for dazzling effects.

Looking for a global publishing solution? The sophisticated typographic tools and controls in Version 7.0 just got better with convenient palettes, new vertical text tools, and support for Japanese fonts.

For the most compelling visual communications, simply choose Adobe Illustrator 7.0—the industry-standard, award-winning illustration and design software.





# key features

## No boundaries

New user interface enhancements make it easy to work with Adobe Illustrator and to work between other Adobe applications without limits.

- ▶ Streamlined user interface, including tabbed palettes, standard menu organization, and similar keyboard shortcuts as Photoshop and PageMaker
- ▶ Seamless workflow between Adobe Illustrator and other Adobe applications, including Photoshop, PageMaker, and Adobe PageMill™, by dragging and dropping files
- ▶ Group and arrange floating palettes in any order
- ▶ Context-sensitive menus for quick access to most-needed commands
- Tool tips for more information about a tool or palette feature
- ▶ Enhanced Layers palette for greater design freedom and control. With just a click of the mouse, add, delete, hide, lock, and move layers.
- ▶ Gradients palette to create smooth graduated blends between two or more colors or tints in a linear or radial direction
- ▶ Enhanced tool box now includes special shape tools such as Star, Spiral, and Polygon. And now expand the tool box with third-party plug-ins.

## Improved image handling

Keep your focus on the creative now that Adobe Illustrator lets you work with even large images quickly.

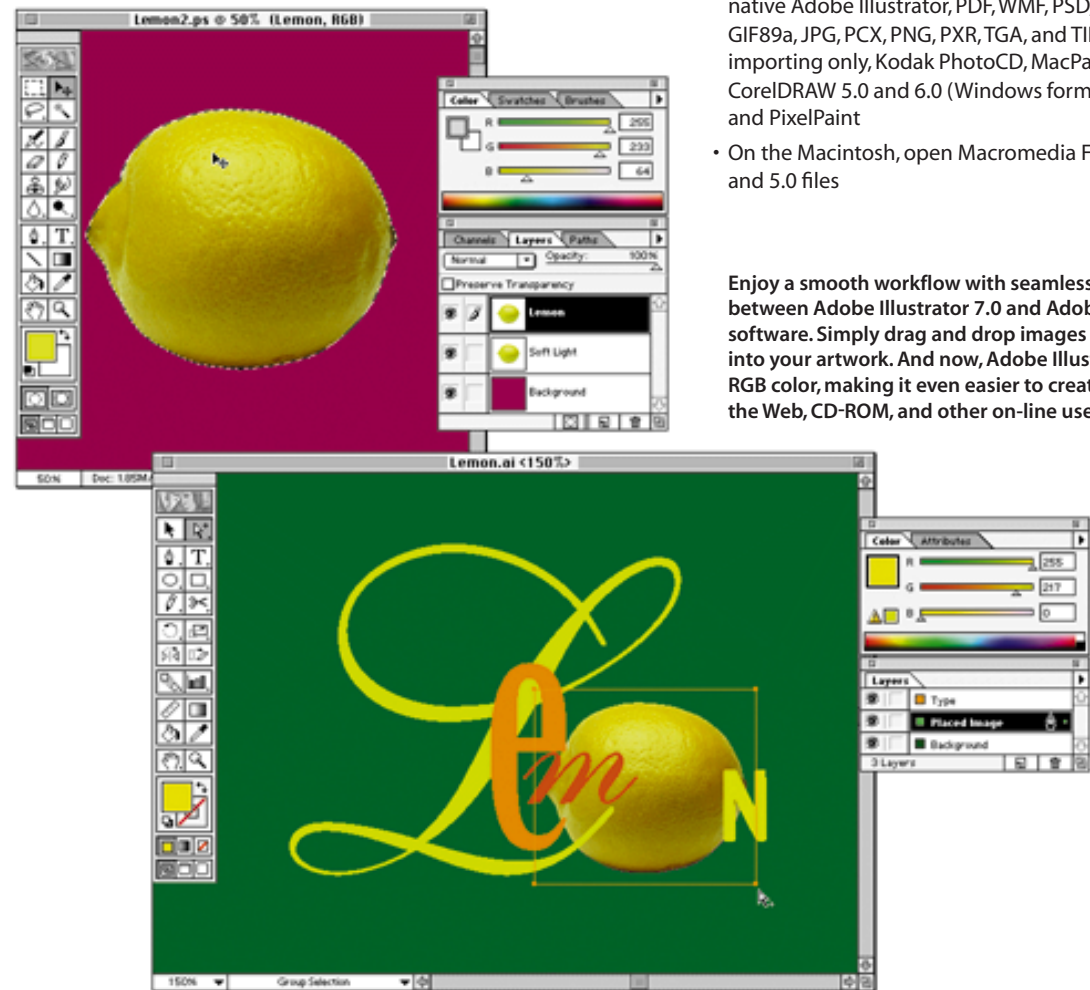
- ▶ Amazingly fast saving and redrawing of any size image. A new image-caching technique displays only the information needed to preview an image at screen resolution. Zoom in and out, pan an image, and get the best possible display at the given resolution.
- ▶ Link any image file that Adobe Illustrator reads while keeping files small. Share images between files—even update the images—and see the changes in your Adobe Illustrator file.

## Easy sharing, full compatibility

For exceptional compatibility and extensibility, Adobe Illustrator sets the standard among illustration tools for how well it works with other software and hardware, and how easily third parties can add functionality to it.

- ▶ Identical feature set on Windows and Macintosh systems for easy sharing of files across platforms
- ▶ Full support of Windows 95 and Windows NT 4.0 features
- Import and export files for Web publishing, including GIF89a, PNG, JPG, and Portable Document Format (PDF)
- ▶ Import and export all Photoshop compatible images—including Encapsulated PostScript (EPS), native Adobe Illustrator, PDF, WMF, PSD, IFF, BMP, CGM, GIF89a, JPG, PCX, PNG, PXR, TGA, and TIFF; and for importing only, Kodak PhotoCD, MacPaint, PICT, CorelDRAW 5.0 and 6.0 (Windows format), CMX, PCD, and PixelPaint
- On the Macintosh, open Macromedia FreeHand™ 4.0 and 5.0 files

Enjoy a smooth workflow with seamless integration between Adobe Illustrator 7.0 and Adobe Photoshop software. Simply drag and drop images from Photoshop into your artwork. And now, Adobe Illustrator supports RGB color, making it even easier to create graphics for the Web, CD-ROM, and other on-line uses.



- Import and export text files—including those in ASCII, RTF, Microsoft® Word (Macintosh and Windows), and WordPerfect (Windows).
- Updated Software Development Kit (SDK) so third parties can develop filters and other plug-ins for Windows and Macintosh versions
- Open files saved in older versions of Adobe Illustrator on any platform
- ▶ Open and edit EPS files created by any software program that can generate a PostScript Level 1 language file
- ▶ Open and edit PDF files while maintaining their text flow, groups, and layers

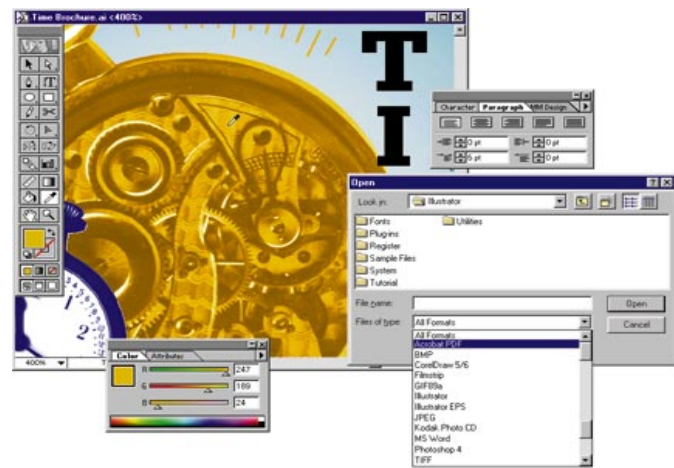
## Web-mastery

Adobe Illustrator 7.0 makes it easy to transfer and print electronic artwork to on-line display.

- ▶ URL embedding for creating Web graphics with built-in image maps (client-side or server-side).
- ▶ RGB color support for easy creation of on-line graphics, including selecting predefined RGB colors, specifying custom RGB colors, and creating RGB gradients. Color management of the RGB to CMYK conversion for printing.
- ▶ Extensive support for Web graphics with the ability to export, open, and edit PDF files; export graphics in Web-ready JPEG and GIF89a formats; convert Adobe Illustrator artwork to bitmaps; and drag-and-drop artwork to HTML authors such as Adobe PageMill software.
- ▶ Web palette with the 216 colors that any browser will display correctly

## Carefree experimentation

- ▶ Take advantage of up to 200 levels of undo/redo, limited only by memory, for correcting mistakes and changing your mind.



Adobe Illustrator 7.0 gives your productivity a boost with unprecedented file format compatibility. Save space with image linking—an efficient way to create smaller, more manageable files. And save time with speedy on-screen image handling—even with large, high-resolution images!



Work more efficiently with the new Reshape tool in Adobe Illustrator 7.0! Now you can modify the overall shape of a path or group of paths without having to manipulate individual points.

## Design control

Choose Adobe Illustrator 7.0 for precision when you need it, wherever you need it.

- ▶ Nonprinting grids for snap-to-precision when aligning objects and type. Grids can be customized for spacing, style (dotted or solid), color, and angle.
- ▶ Transform palette to show information about selected objects, such as the width and height or location relative to the x and y axis; and to move, scale, skew, or rotate objects precisely. Enter any mathematical operation to have Adobe Illustrator calculate and then apply the value as a transformation.
- ▶ Align palette for placing selections relative to each other along a vertical or horizontal axis
- ▶ Reshape tool for adjusting groups of paths globally without editing anchor points, to transform the overall shape of part of a path while maintaining its details

## Color

Use Adobe Illustrator 7.0 to get color as exacting as you are.

- Support for industry-standard color management system (CMS) for accurate and consistent conversion from RGB colors to final CMYK output and when converting CMYK colors to RGB colors for multimedia or Web display (on the Macintosh, Apple ColorSync 2.0 CMS; in Windows, Kodak Digital Science CMS)
- Support for ICC profiles for various monitors and printers
- RGB Color picker for predictable color in graphics for multimedia, video, or on-line display

## Prepress tools

Now get the precise color printing results you need with these controls.

- ▶ Built-in color separation
- ▶ Ability to trap objects
- ▶ Halftone screen rulings
- ▶ Ability to convert all colors to CMYK colors
- ▶ Pathfinder commands for mixing overlapping colors and trapping overlapping objects to print colors correctly on-press

## Cool type

Take your typographical designs to a new level with precision tools.

- ▶ Vertical type tool and vertical path-type tool for Japanese character sets and for roman font designs
- ▶ Professional typographic controls, including rows and columns, built-in spelling checker, search and replace by matching words or fonts; and smart punctuation, including ligatures, em dashes, quote marks, and so on
- ▶ New Character and Paragraph palettes for precise control of point size, leading, kerning, tracking, baseline shift, horizontal and vertical scale, hyphenation, paragraph indentation, letter and word spacing, and other text attributes
- ▶ Multiple Master palette to edit multiple master type designs on-screen

## Global outlook

Now use Adobe Illustrator for your global desktop publishing needs.

- ▶ Ability to create vertical type and vertical type on a path, scale and set the orientation of individual words or characters within a vertical type block in roman fonts and in Japanese fonts
- ▶ Support for viewing, editing, and printing documents containing Japanese text without having to switch to a Japanese operating system or Japanese version of the program

## Razzle-dazzle and special effects

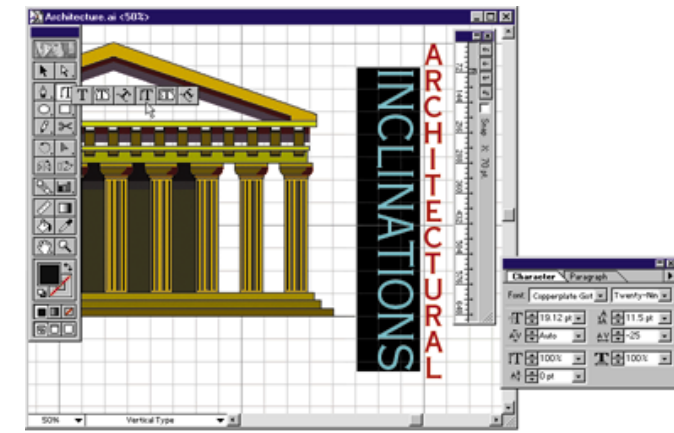
For unforgettable effects, choose from Version 7.0's myriad filters and commands, or combine vector and bitmap looks.

- ▶ Convert any illustration to a raster image at the resolution you define.
- ▶ Apply any Adobe Photoshop compatible filter (version 3.0.4 or later) for special effects such as mosaic, impressionistic effects, blurring, and distortions
- ▶ Distortion filters including Punk, Bloat, Roughen, Scribble, and more for special effects
- ▶ Multicolor gradients
- ▶ Apply patterns to any path.
- ▶ Pathfinder commands for creating new objects that otherwise would be challenging to create by combining, subdividing, or isolating parts of overlapping objects
- ▶ Ink Pen filter for textured gradations, such as cross-hatching, and irregular textures, such as wood grains, to simulate the look of an ink pen drawing

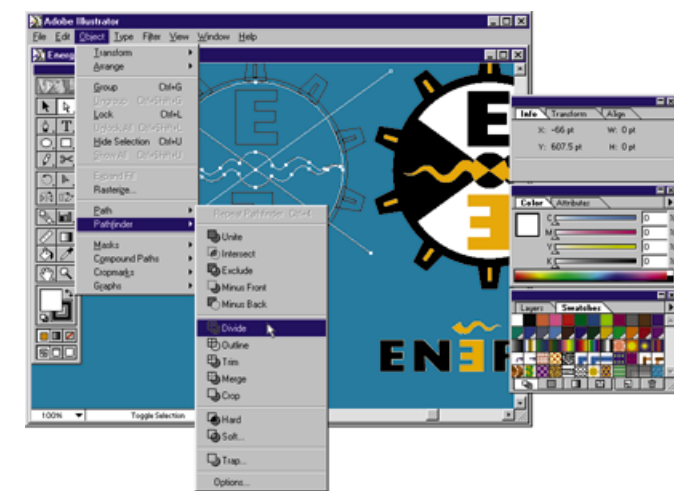
## Windows 95 and Windows NT 4.0 logo compliance

Look no further for a 32-bit application that meets all of the logo requirements set by Microsoft.

- OLE 2.0 support with OLE server functionality, for full logo compliance
- Support for context-sensitive menus, tool tips, long filenames, and MAPI functionality



Expand your creativity by positioning text vertically along a path or within a shape. Adobe Illustrator 7.0 also helps you position all elements precisely by using customizable snap-to grids.



Adobe Illustrator 7.0 includes powerful Pathfinder filters that help you quickly combine, divide, and isolate overlapping parts of objects, as well as blend overlapping colors and create trapping for proper printing.

## Extra value from Image Club!

Image Club Graphics is your one-stop source for dynamic content! Link to the Image Club Web site from within the Adobe Illustrator program to download free samples of clip art and fonts. Plus, take advantage of special offers—all exclusively for registered owners of Adobe Illustrator.



▶ Indicates new for the Macintosh in Version 7.0  
 ◆ Indicates new for Windows in Version 7.0  
 • Indicates new for both Macintosh and Windows in Version 7.0

# system configurations

## Macintosh/Power Macintosh

### System Requirements

- 68030 or greater processor, including Power Macintosh
- Apple System Software version 7.5 or later
- 16 MB of RAM (with 8 MB available to Adobe Illustrator)
- 25 MB of available hard-disk space
- CD-ROM drive (3.5" disks sold separately)

### Recommendations

- Power Macintosh
- 32 MB of RAM (with 12 MB available to Adobe Illustrator)
- 50 MB of available hard-disk space

## Windows 95/Windows NT 4.0

### System Requirements

- i486™ or faster processor
- Windows 95 or Windows NT 4.0 or later
- 16 MB of RAM
- 25 MB of available hard-disk space
- CD-ROM drive (3.5" disks sold separately)

### Recommendations

- Pentium® processor
- 32 MB of RAM
- 50 MB of available hard-disk space



## contents

- Adobe Illustrator software for Macintosh and Power Macintosh or Windows 95 and Windows NT 4.0
- Broad file format support and full compatibility across Macintosh and Windows platforms
- Enhanced integration with Adobe Photoshop and Adobe PageMaker, including common user interface, menus, and keyboard shortcuts
- Advanced precision control features
- Full assortment of drawing and text tools
- 1,000 professional-quality clip-art images
- Stock photographs, templates, patterns, gradients, and textures
- Over 300 Adobe Type 1 fonts, including Japanese fonts
- More than 50 Photoshop compatible special effects filters
- Adobe Type On Call® CD-ROM
- Adobe Acrobat® Reader
- Adobe PostScript® printer driver
- Tour and training movies
- On-line tutorials
- *Getting Started* guide
- *User Guide*
- Adobe Print Publishing guide

### Suggested retail price

\$595 (U.S. and Canada)

### For more information

In the U.S. and Canada, call **800-649-3875** or contact your local Adobe Authorized Reseller.

In other countries, please contact the nearest Adobe distributor or representative. To receive a list of international Adobe distributors by fax, call our automated FaxYI fax-response system at **206-628-5737** and request Document 499950.

For a comprehensive list of features and information about other Adobe products, see the Adobe home page at [www.adobe.com](http://www.adobe.com) on the World Wide Web.



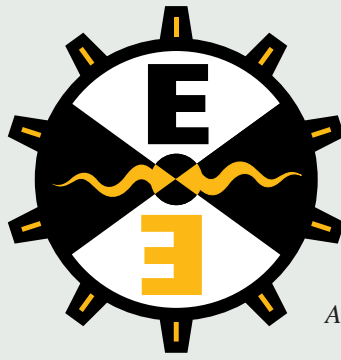
Adobe

If you can *dream* it, you can *do* it.®

Adobe Systems Incorporated 345 Park Avenue, San Jose, CA 95110-2704 USA  
Adobe Systems Europe Limited Adobe House, Mid New Cullins, Edinburgh EH11 4DU, Scotland, United Kingdom  
Adobe Systems Co., Ltd. Yebisu Garden Place Tower, 4-20-3 Ebisu, Shibuya-ku, Tokyo 150 Japan  
World Wide Web [www.adobe.com](http://www.adobe.com)

This brochure was created using Adobe Illustrator and Adobe PageMaker software, and Minion® and Myriad® multiple master typefaces from the Adobe Type Library. Adobe, the Adobe logo, Acrobat, Adobe Illustrator, After Effects, Minion, Myriad, PageMaker, PageMill, Photoshop, PostScript, Adobe Premiere, Type On Call, and "If you can dream it, you can do it" are trademarks of Adobe Systems Incorporated. Apple, ColorSync, Macintosh, Power Macintosh, Mac, and QuickTime are trademarks of Apple Computer, Inc. registered in the U.S. and other countries. Microsoft, Windows, and Windows NT are either registered trademarks or trademarks of Microsoft Corporation. All other trademarks are the property of their respective owners.  
©1997 Adobe Systems Incorporated. All rights reserved. Printed in the USA. CS0748 4/97





Alicia Buelow



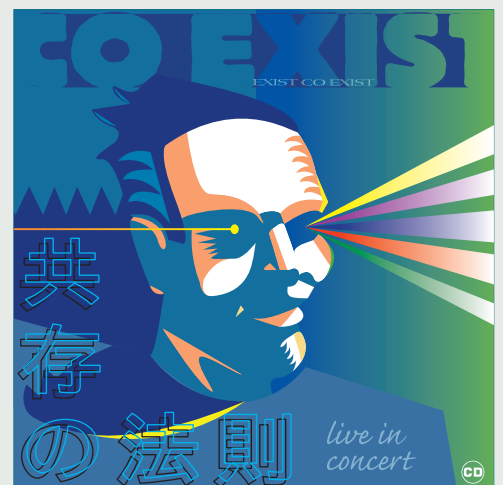
Matthew Cotter



John Hersey



Ron Chan



Todd Rosenthal